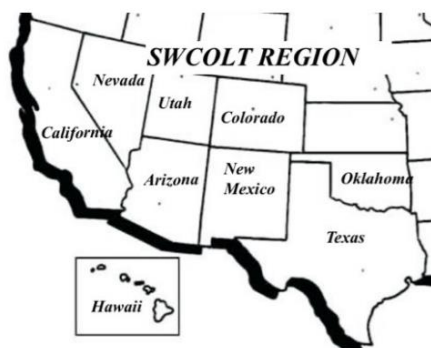




Dear Exhibitor:

We would like to invite you to participate in the SWCOLT 2021 Conference, *Connect, Collaborate and Create: The Power of 9 States* to be held virtually on March 26^t-28^t, 2021. We are very excited to hold our first virtual conference and we would love for you to join us in this endeavor!

We are looking forward to having a large participation of world language educators from the elementary, secondary and postsecondary levels from all over the southwest and beyond. There are nine member states in our region.



As this conference will be held virtually, we are utilizing a variety of methods not only to interact with our attendees but also to allow you to do the same. Please see the following levels of support we are offering.

Basic Sponsorship Package: \$300

1. Digital advertising consisting of an ad in the online program and a company logo/link on the SWCOLT Website for one year.
2. Access to our private Facebook page before and during the conference where you may promote your products and activities during the conference, set up private meetings using your own web-conferencing applications, etc.
3. Ability to schedule meetings with your own web-conferencing applications during the numerous Collaboration & Intersession time slots. The links will be published in the program as well as your own promotion via posts in the Facebook group. (Should you desire, we can suggest ideas to entice people to attend your meetups.)
4. A 30 second video ad on our conference platform site during the conference.
5. Opportunity to propose a session at the conference. (Please let us know within the month of November.)

Social Evening Sponsorship Package: \$500 (2 available- Friday evening & Saturday evening)

1. Everything included in the Basic Sponsorship Package.
2. Sponsorship of one of the Social Hours with the name/logo on the event, in the program and on the slide.
3. A representative may have a 2-minute welcome and information time.
4. Will have one of our “rooms” available to show your product, if desired, as part of the event.

Note: We will have a group slide with a list of all exhibitors we will thank.

Plenary Sponsorship Package: \$600 (only 1 available)

1. Everything available in the Basic Sponsorship Package
2. Sponsorship of the Plenary session with the name/logo on the event, in the program and on the slide.
3. A representative may have 5 minutes of welcome and information time.
4. No other exhibitors will be meeting at this time.

Note: We will have a group slide with a list of all exhibitors we will thank.

Please complete the exhibit registration form found at <https://forms.gle/15pZ2hZMtA6MW53AA> or complete the form attached and mail it to the address given. We must receive payment by December 31, 2020.

If your company would like to present a session at the conference, please complete this form by October 31 or contact me directly by November 15.

<https://docs.google.com/forms/d/e/1FAIpQLSeg6Esw9bGuFr0ohuhQQ9yQwtBrZvIrUVClq7dXt0LwnC9TzA/viewform>

We eagerly look forward to your participation in our first SWCOLT Virtual Conference in March.

Best wishes,

Jocelyn D. Raught
Executive Director



Exhibitor Registration Form

March 26-28th, 2021

Company Name _____

Address _____

City _____ State _____ Zip _____

Company Contact and Email:

Representative #1 Name and Email address:

Representative #2 Name and Email address:

You may register online at: <https://forms.gle/15pZ2hZMtA6MW53AA> or at <https://www.swcolt.org/>

<p>Basic Sponsorship Package: \$300</p> <ol style="list-style-type: none"> 1. Digital advertising consisting of an ad in the online program and a company link on the SWCOLT Website for one year. 2. Access to our private Facebook page before and during the conference where you may promote your products and activities during the conference, set up private meetings using your own web-conferencing applications, etc. 3. Ability to schedule meetings with your own web-conferencing applications during the numerous Collaboration & Interession time slots. The links will be published in the program as well as your own promotion via aposts in the Facebook group. (Should you desire, we can suggest ideas to entice people to attend your meetups.) 4. A 30 second video ad on our conference platform site during the conference. 	<p>\$ _____</p>
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<p>Plenary Sponsorship Package: \$600 (only 1 available)</p> <ol style="list-style-type: none"> 1. Everything available in the Basic Sponsorship Package 2. Sponsorship of the Plenary session with the name/logo on the event, in the program and on the slide. 3. A representative may have 5 minutes of welcome and information time. 4. No other exhibitors will be meeting at this time. <p>Note: We will have a group slide with a list of all exhibitors we will thank.</p>	<p>\$ _____</p>
<p>Payment may be made with company check or credit card. Checks will be made payable to SWCOLT.</p> <p>Register online for credit card payment or contact Jocelyn Raught, Executive Director. 623-694-3235</p> <p>Send Check and form to :</p> <p>SWCOLT 14675 N. 90th LN, Peoria, AZ 85381 SWCOLT Federal ID 88-0206581</p> <p style="text-align: right;">or email jraught@swcolt.org</p>	