



2022
EXHIBITOR RATES
SPONSORSHIP RATES
DIGITAL SPONSORSHIP/ADVERTISING RATES

EXHIBITOR RATES for SWCOLT/PLAN 2022		
Type of booth	Fee	What is included?
Premium Booth 10' X 10'	\$650	<ul style="list-style-type: none"> Prime location in conference Exhibit Hall Complimentary conference registration for 3 company representatives One session presentation (60 minute presentation), if desired One draped table (6')/ 2 side chairs/1 waste basket 1 identification sign High back wall & side rail drape Free Wi-Fi access Company name & logo in online schedule (Sched) Company name in PDF program Virtual booth (company logo, name & short message) on SWCOLT/PLAN 2022 conference webpage Clickable logo on website for one year (Feb. 2022 to Feb. 2023) Discounted rate for additional booth (\$600 for second booth) Overnight security in Exhibit Hall
Standard Booth 10' x 10'	\$500	<ul style="list-style-type: none"> Complimentary conference registration for 2 company representatives Booth located in conference Exhibit Hall One session presentation (60 minute presentation), if desired One draped table (6')/ 2 side chairs/1 waste basket 1 identification sign High back wall & side rail drape Free Wi-Fi access Company name & logo in online schedule (Sched) Virtual booth (company logo, name & short message) on SWCOLT/PLAN 2022 conference webpage Company name in PDF program Clickable logo on website for one year (Feb. 2022 to Feb. 2023) Discounted rate for additional booth (\$450 for second booth) Overnight security in Exhibit Hall
Table Top (6') (for non-profit & small organizations/by special request)	\$250	<ul style="list-style-type: none"> Complimentary conference registration for 1 company representative Organization name & logo in online schedule Company name in PDF program Clickable logo on website for one year (Feb. 2022 to Feb. 2023) Table in Exhibit Hall/1 side chair Free Wi-Fi access Overnight security in Exhibit Hall

SPONSORSHIP RATES for SWCOLT/PLAN 2022

SPONSORSHIP RATES

Level of Sponsorship	Fee	Event (one event per sponsorship)	What's included?
Platinum Sponsor	\$1,500	<ul style="list-style-type: none"> Plenary Session (Keynote Address & SWCOLT Teacher of the Year Presentation) Awards & Scholarship Luncheon Membership Reception 	<ul style="list-style-type: none"> Recognition at the event Recognition in the online schedule Recognition in the PDF program Company representative 2-3 min. presentation at the event Company name & logo on screen at start of event 1 Social Media blitz prior to the event 2 Social Media posts during the conference
Gold Sponsor	\$750	<ul style="list-style-type: none"> SWCOLT Teacher of the Year Interviews SWCOLT Leadership Breakfast 	<ul style="list-style-type: none"> Recognition at the event Recognition in the online schedule Recognition in the PDF program 2 Social Media posts during the conference
Silver Sponsor	\$500	<ul style="list-style-type: none"> Conference Snack Break 	<ul style="list-style-type: none"> Recognition at the event Recognition in the online schedule Recognition in the PDF program 1 Social Media post during the conference

DIGITAL SPONSORSHIP/ADVERTISING RATES

February 2022 through February 2023

DIGITAL SPONSORSHIP RATES - 2022

Level	Fee	What's included?
Full Package	\$400	<ul style="list-style-type: none"> Online program ad for each day of the conference (Sched) Full page ad in the SWCOLT PDF program Clickable company link on the SWCOLT homepage for one year (Feb. 2022-Feb. 2023) 1 Social Media blitz (during week prior to the conference) 2 Social Media posts during the conference
Conference Package	\$250	<ul style="list-style-type: none"> Online program ad for each day of the conference (Sched) Half page ad in the SWCOLT PDF program Clickable company link on the SWCOLT homepage for one year (Feb. 2022-Feb. 2023) 2 Social Media posts during the conference
Website Package	\$150	<ul style="list-style-type: none"> Clickable company link on the SWCOLT homepage for one year (Feb. 2022-Feb. 2023)