



EXHIBITOR, SPONSORSHIP & ADVERTISING RATES for 2022 (9-1-21)

EXHIBITOR RATES for SWCOLT/PLAN 2022		
Type of booth	Cost	What is included?
Premium Booth	\$650	<ul style="list-style-type: none"> • Prime location in conference Exhibit Hall • Conference registration for 3 company representatives • One session presentation (60 minute presentation), if desired • One draped table • 2 side chairs • 1 waste basket • 1 identification sign • High back wall drape • High side rail drapes • Free Wi-Fi access • Company name & logo in online schedule • Company name in PDF program • Clickable logo on website for one year (Feb. 2022 to Feb. 2023) • Discounted rate for additional booth (\$600 for second booth) • Overnight security in Exhibit Hall
Standard Booth	\$500	<ul style="list-style-type: none"> • Conference registration for 2 company representatives • Booth located in conference Exhibit Hall • One session presentation (60 minute presentation), if desired • One draped table • 2 side chairs • 1 waste basket • 1 identification sign • High back wall drape • High side rail drapes • Free Wi-Fi access • Company name & logo in online schedule • Company name in PDF program • Clickable logo on website for one year (Feb. 2022 to Feb. 2023) • Discounted rate for additional booth (\$450 for second booth) • Overnight security in Exhibit Hall
Table Top (for non-profit & small organizations/by special request)	\$250	<ul style="list-style-type: none"> • Organization name & logo in online schedule • Company name in PDF program • Clickable logo on website for one year (Feb. 2022 to Feb. 2023) • Table in Exhibit Hall • Free Wi-Fi access • Overnight security in Exhibit Hall

SPONSORSHIP RATES for SWCOLT/PLAN 2022

SPONSORSHIP RATES

Level of Sponsorship	Cost	Event (one event per sponsorship)	What's included?
Platinum Sponsor	\$1,500	<ul style="list-style-type: none"> Plenary Session (Keynote Address & SWCOLT Teacher of the Year Presentation) Awards & Scholarship Luncheon Membership Reception 	<ul style="list-style-type: none"> Recognition at the event Recognition in the online schedule Recognition in the PDF program Company representative 2-3 min. presentation at the event Company name & logo on screen at start of event
Gold Sponsor	\$750	<ul style="list-style-type: none"> SWCOLT Teacher of the Year Interviews SWCOLT Leadership Breakfast 	<ul style="list-style-type: none"> Recognition at the event Recognition in the online schedule Recognition in the PDF program
Silver Sponsor	\$500	<ul style="list-style-type: none"> Conference Snack Break 	<ul style="list-style-type: none"> Recognition at the event Recognition in the online schedule Recognition in the PDF program

ADVERTISING RATES February 2022 through February 2023

DIGITAL ADVERTISING RATES - 2022

Level	Cost	What's included?
Full Package	\$400	<ul style="list-style-type: none"> Online program ad for each day of the conference Full page ad in the SWCOLT PDF program Clickable company link on the SWCOLT homepage for one year (Feb. 2022-Feb. 2023) Virtual booth on SWCOLT 2022 web page (includes clickable logo, message, and 1 min. presenter video) 1 Social Media blitz (during week prior to the conference) 2 Social Media posts during the conference
Conference Package	\$250	<ul style="list-style-type: none"> Online program ad for each day of the conference Half page ad in the SWCOLT PDF program Clickable company link on the SWCOLT homepage for one year (Feb. 2022-Feb. 2023) 2 Social Media posts during the conference
Website Package	\$150	<ul style="list-style-type: none"> Clickable company link on the SWCOLT homepage for one year (Feb. 2022-Feb. 2023)